

About CUPRA Roadside Assistance – Frequently Asked Questions

How does CUPRA Roadside Assistance compare with other breakdown cover?

CUPRA Roadside Assistance is the only breakdown cover giving access to specially trained CUPRA technicians carrying genuine CUPRA parts and tools and using CUPRA state-of-the-art diagnostic equipment. Cover is provided in partnership with The AA, the UK's best breakdown service, as rated by experts and their members*.

*Source: Defaqto 5 Star rated 2024 & Rated 'Excellent' on TrustPilot – Correct as at Sept 2024. Verify at theAA.com/Best.

Am I covered for breakdowns outside the UK?

Yes, CUPRA Roadside Assistance includes cover in more than 40 countries across Europe, with English-speaking incident managers and transport back to the UK if required.

Can members of my family call out CUPRA Roadside Assistance if they need help?

Yes, CUPRA Roadside Assistance covers your vehicle no matter who is driving it.

How many times can I break down?

CUPRA Roadside Assistance is here for you whenever you need us – we do not restrict the number of callouts you can make during your cover period. However, we do refuse the right to provide service for repeat faults which haven't been repaired.

How quickly can you reach me?

If you break down, we've got the latest satellite technology to help find the shortest route to get to you and can keep you informed with text updates. We also give priority to people in vulnerable situations.

Existing breakdown customers

I've broken down but haven't received my CUPRA Roadside Assistance confirmation pack yet. What should I do?

Don't worry, just call us on 0330 053 0624 if you break down in the UK, or 00800 1330 3939* for breakdowns in Europe. You will need to quote your vehicle registration number. Policy documents are normally despatched within 7 days but delivery may depend on the postal service in your local area.

*Not free from a mobile phone. Alternative European breakdown number: 0033 (0) 472 171 258.

How do I cancel my CUPRA Roadside Assistance policy?

If you opt to pay by continuous payment means, you can cancel your auto-renewing payment at any point by emailing us at VWGsales@theAA.com or by calling us on or 0330 053 0642. Lines are open Monday to Friday, 8am to 6pm.

How do I complain about CUPRA Assistance?

If you have either a compliment or a complaint, we really want to hear from You. We welcome Your comments as they give us the opportunity to put things right and to improve CUPRA Roadside Assistance service.

There are several ways You can contact us:

Phone: 0344 209 0556

Email: vwgcustomercareoperations@theAA.com

Post: CUPRA Roadside Assistance Customer Support, The Automobile Association,
Floor 2, Park Square, 38 Bird Hall Lane, Cheadle Heath, Cheadle, SK3 0XN

Text Phone users can contact us using Relay UK by prefixing any of our numbers with 18001.

We will either acknowledge your complaint within 5 working days of receipt or offer you our final response if we have concluded our investigations within this period. If we acknowledge your complaint, we will advise you who is dealing with it and when we expect to respond. We aim to respond fully within 8 weeks. However, if we are unable to provide a final response within this period we will write to you before this time and advise why we have not been able to offer a final response and how long we expect our investigations to take.

If you remain unhappy with our final response, or we have not managed to provide a final response within 8 weeks of your complaint, you may be entitled to refer your complaint to the Financial Ombudsman Service for help and advice. They can be contacted at Insurance Division Financial Ombudsman Service, Exchange Tower, London E14 9SR.

Telephone +44 800 023 4567 or +44 300 123 9123 or email enquiries@financialombudsman.org.uk